

From: Gold's Gym <noreply@email-goldsgym.com>
Sent: Monday, March 16, 2020, 5:46:32 PM CDT
Subject: COVID-19 Closure Update For Your Health and Safety



To Our Valued Gold's Gym Community,

At Gold's Gym the health and safety of our members and team members across the globe is our top priority. As concerns about the spread of Coronavirus (COVID-19) grow, we continue to watch closely as the situation evolves and follow all direction from government and public health officials in order to protect our members, our team members and the general public.

We know every decision we make as a business right now can have a larger impact on humanity. With that in mind and in order to do our part to support stopping the spread of COVID-19, effective 8:00 p.m. local time tonight (March 16, 2020) we will be temporarily closing all company-owned Gold's Gym locations in the United States, including gyms across Texas, Oklahoma, St. Louis, Alabama, the Carolinas, Colorado Springs and Venice, California. We plan to remain closed through and including March 31, 2020 unless otherwise directed by government and public health officials. At this moment, the health of our nation is the top priority, and we will lock arms with many other industries around us and do our part to try and keep people safe.

We feel strongly about the importance of fitness at a time like this, both to keep our communities active and healthy as well as to relieve stress. As a result, we are offering free premium access to our digital personal training app **GOLD'S AMP™** through May 31, 2020, so that everyone in the United States can continue a regular exercise routine while making the necessary adjustments to their daily lives. You can choose from over 600 workouts with audio and video guidance that can be done indoors or outdoors, wherever you are most comfortable. Please visit www.goldsamp.com/promo, enter code [FIT60](#) and follow the redemption instructions to get access today.

We are also working on launching a new on-demand video library of workouts for our members to stream for free at home during this time. We expect these to launch on Wednesday, March 18 – visit www.goldsgym.com/anywhere for more details on **GOLD'S AMP™** as well as our new Gold's Gym on-demand video workout library. We encourage you to share this information with your friends and family, as these free services are not limited to just Gold's Gym members.

Please continue to reference the CDC website (www.cdc.gov) for information on everyday actions we can all take to prevent the spread of respiratory diseases.

Rest assured that we will continue to watch closely as the situation evolves. I want to personally thank you for being such an important part of our Gold's Gym legacy and we sincerely appreciate your patience as we do our best to protect our community.

Our country has persevered through many obstacles during our long history, and I know we will get through this by remaining united as a global fitness community.

Yours in Health,



Adam Zeitsiff
President & CEO
Gold's Gym International

CHANGE IS STRONG | GOLD'S GYM



[Privacy Policy](#) | [Unsubscribe](#)

© 2020 Gold's Gym, Inc.
4001 Maple Avenue, Suite 200, Dallas, TX 75219